

## EXPERIENCE PROFILE (2021)

Dianna Adams, CIP  
Business Development, Alberta Fire & Flood Ltd.

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Dianna started her career as an insurance professional in 1982 by becoming a staff adjuster for a major North American property and casualty insurer.

Her principal strengths include creative problem solving, crisis management, catastrophe response, and human skills. To further her career development, she progressively achieved the positions of:

- Business Development Alberta Fire & Flood Ltd.
- Leader Claims, Law Department City of Calgary
- Claims Representative Aetna Laurentian
- Claims Adjuster Safeco Insurance
  
- Sessional Instructor: Mount Royal College  
Insurance & Risk Management Diploma program
  
- Instructor: Insurance Institute of Southern AB  
Chartered Insurance Professional (CIP) program

Among her significant achievements are curriculum development for, and facilitation of, programs for

- the Alberta Urban Municipalities Association;
- the Alberta Forest Urban Technologists;
- the Property & Liability Resource Bureau;
- various property management companies;
- Alberta Fire & Flood Ltd.

She achieved her Chartered Insurance Professional (CIP) designation in 1989 and continues her professional development through creating and facilitating a variety of educational programs.

With the generous support of Alberta Fire and Flood Ltd., Dianna volunteers her time with Coats for Calgary, the Veterans Association, and the Women in Insurance Cancer Crusade (WICC).

When not being semi-retired, Dianna and her husband spend their time on the road with their 1928 Model A's